

Better Together: CyberArk and Transmit Security

Build secure, customizable, and end-to-end identity experiences for millions of diverse users

Challenges

Over the past years, large enterprises have experienced an increase in the volume, velocity and variety of attacks targeting identities and accounts belonging to employees and customers. It's why the convergence of Identity and Access Management (IAM) and Customer Identity and Access Management (CIAM) and fraud prevention is now critical.

Both IAM and CIAM play pivotal roles in securing digital ecosystems and managing identities, ensuring employees, partners and customers have the right access to resources, addressing the unique challenges of diverse users.

Large enterprises now confront more evasive threats and fraud while needing to uphold strict requirements around customer experience (CX), branding and the Software Development Life Cycle (SDLC). Identity projects within this environment are notorious for their complexities, prolonged delivery times, significant setup and maintenance costs and stringent regulatory compliance requirements, all in the face of a dynamic threat landscape that evolves by the minute.

Solution

CyberArk and Transmit Security

To address these challenges, CyberArk and Transmit Security have joined forces to deliver an industry-leading IAM, CIAM and anti-fraud solution that secures every identity and delivers customizable experiences. By offering a fusion of AI-driven fraud prevention, identity verification and customer identity management, Transmit Security eliminates the data silos, complexity and security gaps that hinder identity and fraud teams.

Together, CyberArk and Transmit Security deliver stronger authentication, customizable branding, automation and seamless integration tools, enabling businesses to tailor their workforce and customer experiences while fortifying security protocols.

Not only does this strategic partnership promote workforce productivity, but it also serves to build and retain customer trust with easy and secure identity journeys. Combined workforce IAM and customer identity security and fraud prevention strengthen the overall security posture, positioning businesses to flourish in the ever-changing dynamics of the AI era.



Secure, Seamless Onboarding and Login Authentication Experiences: Identity begins with user onboarding. Through features such as self-service registration, single sign-on, adaptive multi-factor authentication and federation, CyberArk delivers secure and frictionless one-click access to cloud, mobile, SaaS and legacy apps.

Transmit Security simultaneously secures and simplifies customer onboarding, enabling them to register one time for omnichannel access on any device. Progressive profiling and passive fraud detection with behavioral biometrics and device fingerprinting ensure frictionless customer onboarding.



Strong Authentication with No Added Friction: Select from phishing-resistant passwordless authentication or passkeys, SMS OTPs, social logins, magic links, passwords and any combination of methods for strong MFA. You can opt for a fully passwordless system or a hybrid approach, allowing you to easily customize the user experience to meet UX, CX, security and compliance requirements for customers and employees efficiently.



Dynamic Risk and Trust Detection: An AI-driven multi-method fraud prevention engine collects a broader range of signals to detect and mitigate risk or elevate trust in real time. With the most accurate detection and layers of orchestrated services, you can automate step-ups, calling on native identity verification, authentication or authorization to verify identities. Conversely, when there's a high level of trust based on their initial login method, behavioral biometrics and device fingerprinting, you can remove friction from the user's path.



Swift Response to Evasive Threats: CyberArk and Transmit collect and analyze risk and trust signals in real time, triggering an immediate response to combat today's rapidly evolving threats. Advanced AI and machine learning spot new attack patterns as they emerge, utilizing context-aware intelligence. By examining all that's happening, our joint solution reduces detection errors by 90% or more. You'll minimize false positives that disrupt legitimate users and false negatives that lead to breaches.

Based on the risk scenario and regulatory environment, you can choose the type of authentication your employee or customer must use. Layers of orchestrated services automatically adapt user flows to make access decisions in real time.



Streamlined and Secure Account Recovery: Users can easily regain access when credentials are forgotten or when devices are switched using simple self-service verification methods. If the highest level of assurance is needed, platform-native identity verification can also validate the user's identity by automating the analysis of the user's government-issued ID, such as a driver's license or passport, and comparing that to a selfie with biometric matching.



Unified Compliance and Business Objectives: Designed to meet the demands of large enterprises, CyberArk and Transmit Security ensure the scalability, security and resilience — essential for supporting millions of customers without compromise. Enterprise-class architecture with embedded API and web application security, anti-tampering and anomaly detection plus active-active multi-cloud global presence ensure uptime for millions of customers. CyberArk and Transmit Security also protect personal identifiable information (PII) pertaining to the organization, employees or customers, and they ensure compliance with data regulations by leveraging encryption, data isolation and privacy and consent options.



Customized Experiences and Scale According to Demand: Tailor the experience to align with your brand guidelines using customizable branding and automation features, along with extensibility tools to coordinate identity across your current technology infrastructure.

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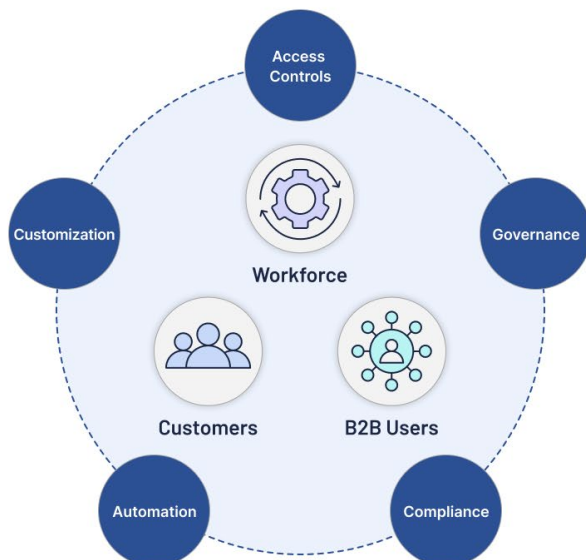


Smart Automation as a Force Multiplier: Eliminate error-prone manual processes by leveraging smart, AI-driven automation to seamlessly create user accounts, regulate access permissions, automate time-intensive workflows, and facilitate self-service options, including password resets, throughout the entire identity lifecycle.

Native AI-powered services are tailored to improve the efficiency of every enterprise stakeholder. A drag-and-drop journey builder and workflow automations streamline management of time-intensive and cross-functional tasks — to expedite risk response and case resolution.



- Fraud Prevention
- Identity Verification
- Single Sign-On (SSO)
- Adaptive MFA
- Passkeys and Passwordless AuthN
- Endpoint Authentication
- Password Management
- Customer Identity Management



- Secure Browser
- VPN-less Access to Apps
- Web Session Monitoring, Control & Protection
- Orchestration and Journey Automation
- Audit and Compliance
- Unified Directory
- Developer Toolkits & Low-code Widgets

The partnership between CyberArk and Transmit Security represents a leap forward in identity security, offering a comprehensive solution that addresses the multifaceted needs of modern businesses. With best-of-breed, modular services, there's no need to sacrifice on innovation while benefiting from the cost-savings and efficiencies of consolidating IAM and CIAM with two leading vendors that work hand-in-hand.

Our approach is tailored to the demands of large enterprises, focusing on enhancing customer experience, ensuring robust security, and delivering unmatched efficiency and insights. Delight customers while detecting fraud with accuracy, agility and speed.

Solution Capabilities:

- ✓ Unify IAM and CIAM with a fusion of identity management, fraud prevention and identity verification in a tightly integrated solution
- ✓ Real-time risk and trust detection prevent fraud while improving UX
- ✓ Automated on/offboarding and increase efficiency with user self-service
- ✓ True passwordless MFA secures accounts for customers, partners and employees
- ✓ Adaptable risk-based authentication mitigates risk and elevates trust on the fly
- ✓ Automated identity security flows are easy to create with no-code, drag-and-drop journey builder
- ✓ Continuous access permission approval expedites audits and ensures compliance
- ✓ Customizable UX with developer toolkits and low code widgets

Transmit Security and CyberArk are eliminating data silos, security gaps and complexity with a fusion of workforce and customer identity management, identity verification and fraud prevention in one transformative solution.

Discover: transmitsecurity.com and cyberark.com

