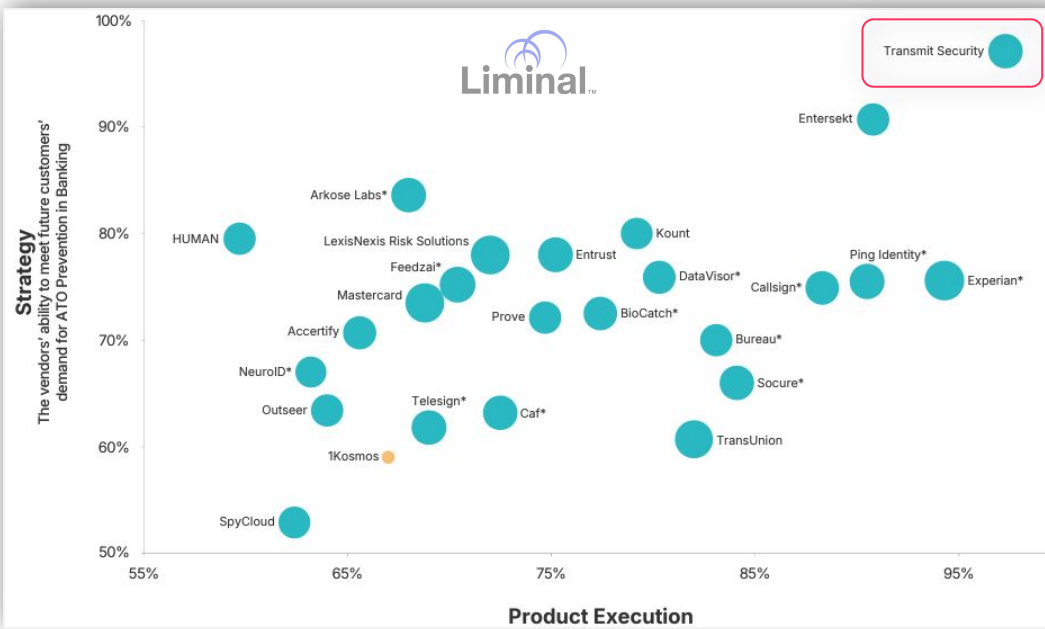


Liminal Report: Transmit Security Stands **Unrivaled** in ATO Prevention

Transmit Security ranks above all other vendors for product execution & strategy in Liminal's *Link Index on Account Takeover Prevention in Banking*

To rank vendors, Liminal analyzed buyer insights on product performance in light of the escalating fraud problem and technologies required to address it.

Key takeaway: Transmit Security is unrivaled in its ability to prevent ATO.



Top ATO challenges

- Large-scale phishing attacks
- Social engineering
- Bot-powered credential stuffing
- Account recovery vulnerability
- Inadequate mobile app protection
- Privacy regulations limiting security

Buyer demands

ATO solution buyers polled prioritize:

- Accuracy: 90%
- Biometric authentication: 88%
- User experience: 86%
- Behavioral biometrics: 81.8%
- Product integration: 84%
- Customization: 82%
- Scalability: 76%
- Cost: 70%

Why Transmit Security leads in ATO prevention

"[Transmit Security's] advanced platform, strategic vision and innovative approach to integrating GenAI solutions set them apart in the fight against account takeover and identity-based attacks," said Cameron D'Ambrosi, Liminal Senior Principal.

Mosaic by Transmit Security meets all buyer demands, from accuracy and passive behavioral biometrics to scalability and cost. Moreover, it's the market's only full-lifecycle identity security platform with a fusion of customer identity management, fraud prevention and identity verification.

"The ATO prevention market is fragmented" states Liminal. Few solutions cover the entire user lifecycle, and when the market is fragmented, tech stacks become fragmented. "By integrating multiple detection methods, the Transmit Security platform enhances its ability to tackle the sophisticated challenges of cyber fraud."

Liminal called out Transmit Security's exceptional platform capabilities

- AI-driven detection and response** continuously analyzes hundreds of sensor-driven telemetry and digital data feeds from various detection frameworks for device fingerprinting, behavioral biometrics and bot detection, among others.
- Advanced passwordless authentication**, including WebAuthn and passkeys, minimizes security risk while reducing customer friction across channels.
- An advanced attack simulator** enables users to experiment with threats to gain insights into how attack characteristics differ from legitimate traffic.
- Attractive pricing** based on number of monthly active users, plus discounts for multi-year commitments; 80% of their customers are satisfied with the cost.
- Unified, orchestrated services** remove silos and use AI/ML to make informed, context-aware security decisions.

[Read full report](#)

Transmit Security rated exceptional¹

Strategy	Exceptional	Product	Exceptional
Behavioral Capabilities	Exceptional	Product Capability	Exceptional
Passwordless Authentication	Exceptional	Scalability	Excellent
Cost	Exceptional	Customization	Excellent
User Experience	Excellent	Accuracy	Excellent
		Product Integration	Exceptional
		Buyer Satisfaction	Excellent

1. Pages 136-140, [Link Index on Account Takeover Prevention in Banking](#), by Liminal.

"Transmit offers a robust product suite," states Liminal. "They boast an impressive client list and a strong global presence."