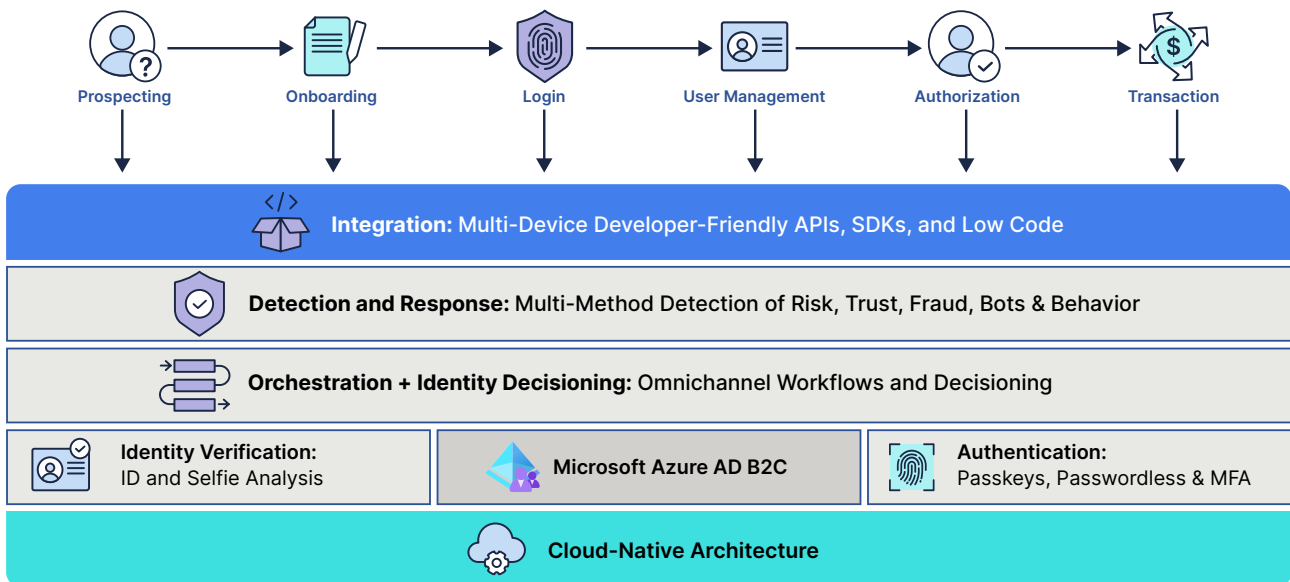


Microsoft Azure AD B2C & Mosaic by Transmit Security

Build on Azure AD B2C by adding Transmit Security to prevent fraud and remove friction for trusted customers

Transmit Security, a certified Microsoft ISV Partner, delivers a fusion of authentication, identity verification & fraud prevention services that enhance the capabilities of Azure Active Directory B2C, optimizing security and customer experiences (CX).

Microsoft Azure AD B2C + Mosaic by Transmit Security



Maximize your Microsoft investment with Transmit Security

By adding AI-driven identity security to Azure AD B2C, you'll stop more fraud and optimize CX across the identity lifecycle. Continuous context-aware analysis is able to detect evasive fraud, even new obfuscation tactics with supreme accuracy.

Orchestration consolidates anti-fraud & identity services, unifying Azure AD B2C with Mosaic by Transmit Security, so all solutions work as one. A powerful policy engine harmonizes risk/trust scores, automating context-aware decisioning — to mitigate risk or elevate trust in real time.



Microsoft Azure AD B2C + Mosaic by Transmit Security

Leverage the synergies of Azure AD B2C and Transmit Security for a coordinated fraud defense that simultaneously improves CX. AI-driven identity security applies context-aware intelligence and learns new attack patterns to ensure immediate protection against evolving identity threats and fraud tactics.

Our game-changing GenAI data analytics tool enables you to query your own data for instant graphs and insights into your users, apps, fraud patterns and trends — expediting risk response and case resolution. Built to optimize efficiencies for every stakeholder, Mosaic automates workflows, even the creation of new rules based on case conclusions, labeling, threat data and machine learning.

Easy-to-use APIs and SDKs, a drag-and-drop journey editor, use case templates and out-of-the-box decisioning rules expedite time to value. Best-of-breed solutions in a single, modular platform are flexible by design, so you can select the resilient, enterprise-class services you need.



Detection and Response Service

Stops fraud and removes friction in real time, analyzing risk, fraud and trust with AI and ML.

- Detects complex risk patterns as they emerge
- Blocks ATO & account opening fraud, mule accounts, RATs, device emulators & other deceptive threats
- Utilizes consortium data, fraud ring & link analysis
- Runs behavioral biometrics, device fingerprinting & 100s of passive detection methods
- Uses GenAI to thwart APP fraud & social engineering
- Empowers fraud ops with post-detection analysis, low-touch tools & automations



Orchestration Service

Makes it easy to build smooth & secure journeys with no code, drag-and-drop visual flows.

- Consolidates CIAM and anti-fraud services by unifying Azure AD B2C with Transmit Security
- Lowers complexity & costs, averaging 80% savings
- Correlates data for context-aware decisioning
- Validates user data & checks watchlists instantly
- Optimizes performance and reduces drop-offs
- Boosts visibility of policy execution across apps
- Tests journey code with SAST to close vulnerabilities
- Automates integration of code changes with CI/CD



Identity Verification Service

Secures onboarding, high-risk transactions & recovery with AI-driven ID & selfie analysis.

- Spots well-made fake IDs, scanning 150+ details
- Examines ID barcodes, MRZs, NFC chips & more
- Detects deepfakes, fraud rings, known fraud faces
- Verifies selfie liveness and biometric match to ID
- Optimizes completion rates with a fast, easy UX
- Achieves high verification accuracy of 99.43%



Phishing-Resistant Authentication

Strengthens authentication with phishing-resistant passkeys & true passwordless MFA

- Prevents 80% of breaches linked to passwords
- Authenticates users with fingerprint or face ID
- Strengthens passkeys by preventing key leakage
- Phases out or eliminates passwords completely
- Supports all channels, apps and devices
- Speeds & simplifies customer login experiences
- Enables risk-based authentication, transaction signing and device binding

Why add Transmit Security to Microsoft Azure AD B2C?

The volume of fraud is skyrocketing

Fraud rates jumped 354% in 2023. CIAM solutions are simply not designed to detect fraud in real time.

Attacks are automated and highly deceptive

Bad actors are using bots, automations, fake IDs and generative AI to open fraudulent accounts or seize control of customer accounts, devices and active sessions — throughout the identity journey.

Static, pre-defined rules are not enough

Today's threats are highly evasive and rapidly evolving. It's not possible to manually build enough pre-defined triggers to stop them.

Tightening security with blunt controls degrades CX

If you add too many step-ups and shorten user sessions, you'll create friction and complexity that leads customers to drop off.

Transmit Security Data Connector for Microsoft Sentinel

Now available on the [Azure Marketplace](#), Transmit Security Data Connector makes it easy to integrate our identity security with Microsoft's SIEM platform. Once connected, Sentinel ingests data from Transmit Security activity logs to detect and analyze suspicious patterns — for superior threat detection and data analytics.

Transmit Security on Microsoft Learn

- [Configure Transmit Security with Azure AD B2C for Passwordless](#)
- [Configure Transmit Security with Azure AD B2C for Fraud Prevention](#)

Microsoft Tech Community Article & Partner Story

- [Blog: Transmit Security Passwordless MFA](#)
- [Blog: Transmit Security Detection & Response](#)
- [Case study: Transmit Security as a Microsoft Partner](#)

Mosaic services

- Detection and Response
- Phishing-resistant MFA
- Orchestration
- Identity Verification

Key Benefits

Prevent fraud in real time

A holistic, layered approach prevents account fraud with superior accuracy, reducing false positives/negatives by 90%.

Minimize customer friction

Behavioral biometrics & device IDs allow you to remove MFA or extend sessions for customers.

Cut costs & complexity

Unified services optimize security while a drag-and-drop journey editor & templates make it easy to deliver a tailored, dynamic CX.

Accelerate time to value

Easy-to-use APIs & SDKs make it easy to add and optimize user flows with a few lines of code.

Phishing-resistant MFA

Passwordless logins & passkeys work seamlessly with Azure AD B2C to simplify & secure access.

About Transmit Security

Transmit Security is eliminating silos, security gaps and complexity with a fusion of customer identity management, identity verification and fraud prevention in one transformative platform. Mosaic by Transmit Security unifies best-of-breed modular services — purpose-built for resilience and scale. With cybersecurity in its DNA, Transmit Security is trusted by 7 'top 10' US banks and Fortune 500s. Discover more at www.transmitsecurity.com

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